

ROTHERHAM'S GROWTH PLAN

Improving Places Select Commission
2nd September 2015

Simeon Leach & Rachel Blake
Economic Development Team

Statistics

Indicator	Rotherham	Sheffield City Region	UK
Overall employment rate (December 2014)	67.4%	69.6%	71.3%
VAT registered businesses per 10,000 adult (16+) population	273	313	435
Average (median) weekly gross salary (full-time, workplace based 2014)	£476.60	£479.90	£518.00
% achieving 5+ GCSEs at grades A*-C (2014)	67.1%	-	63.2%
% of workforce with no qualifications (December 2014)	9.9%	10.0%	9.0%
% of workforce with Level 4 qualifications (December 2014)	23.1%	27.9%	35.8%
Self-employment (December 2013)	12.2%	11.5%	14.7%
Employment in SOC1-3 occupations	35.0%	37.7%	43.8%
Average house prices (<i>Land Registry Feb 2015</i>)	£99,385	£105,782	£180,252

What it will deliver

- ▣ **More businesses** – with growth potential (*750 net by 2020*)
- ▣ **More jobs** – accessible to residents (*10,000 net by 2025*)
- ▣ **Increased GVA** (gross value added)
Positive impacts for all communities in the borough

Projected job growth by sector

Sector	2013 jobs	2024 jobs	Increase	% increase
Financial & Professional Services	3,600	4,300	700	+19.4%
Business Services	8,500	11,000	2,500	+29.4%
Health	12,000	12,700	700	+5.8%
Education	9,700	9,875	175	+1.8%
Retail	9,300	10,300	1,000	+10.8%
Construction	5,600	6,250	650	+11.6%
Sports, Leisure & Culture	6,600	7,400	800	+12.1%
CDI	3,100	3,800	700	+22.6%
Logistics	3,600	5,250	1,650	+45.8%
Advanced Manufacturing	3,600	5,900	2,300	+63.9%
Med-Low Tech Manufacturing	9,000	7,500	-1,500	-16.7%
Public Admin	5,800	4,500	-1,300	-22.4%
Low Carbon	2,100	2,500	400	+19.0%
Other Sectors	10,500	10,850	350	+3.3%
TOTALS	92,300	101,425	9,125	+9.9%

Plan themes

- ▣ Grow existing and develop new businesses;
- ▣ Skills for employment and progression;
- ▣ Inclusion, well-being and employment;
- ▣ Employment land and business premises;
- ▣ Housing;
- ▣ Town Centre;
- ▣ Transport

Transformational projects

- HE Campus
- Advanced Manufacturing Innovation District (AMID)
- HS2 station @ Meadowhall.
- Town Centre – Markets/Forge Island/Cinema
- Major leisure development (Pithouse West)

HE Campus

- ▣ Need for step change in higher level qualifications to drive business investment and growth
- ▣ Rotherham below Y&H and GB for attainment at NVQ4 and above
- ▣ Rotherham College seeking to provide increased HE provision within the town centre
- ▣ Doncaster Gate identified as preferred site and negotiations for sale progressing

AMID

- ▣ A vision for a world leading, research led, advanced manufacturing cluster, where we design and make the next generation of whole industries
- ▣ Based around R&D capacity of the Advanced Manufacturing Park
- ▣ Seeks to link employment, research, housing, leisure and retail
- ▣ Will link to and regenerate a corridor covering Rotherham town centre – AMP – Sheffield city centre

Funding

- ▣ European Programme 2014-20
- ▣ Growth/Devolution Deal with government
- ▣ SCRIF/IIP
- ▣ A Rotherham “Growth Fund “
- ▣ RERF

Issues from consultation

- ▣ Need for a strong vision unique to Rotherham
– will come out of Roadshows
- ▣ Some local concerns over proposed sites for major developments
- ▣ Further work on targets/ outputs – sub-groups of “Business Growth Board” being set up for this purpose

Next steps

- ▣ Final consideration by full Council – 16th September 2015
- ▣ Delivery overseen by “Business Growth Board” of the LSP
- ▣ 3 Task & Finish groups set up to progress and develop delivery plans & identify funding:-
 - *Business development*
 - *Employment & skills*
 - *Town centre*

Questions?